MARATHON

MARATHON neoHOMES

Bhandup W

01 | Overview

02 | Location

03 | NeoPark, Tulshetpada

04 | NeoValley, Kranti Nagar

05 | NeoSquare, Tulshetpada

06 | NeoHills, Tembhipada

07 | NeoSkies, Utkarsh Nagar

08 | Amenities

09 | About Marathon

Naye Bhandup ki Nayi Pehchan

Studio & 1 BHK homes

Presenting NeoHomes - a whole new generation of urban homes, never before seen in a Mumbai pincode. NeoHomes are smartly designed homes in superb skyscrapers, with efficient apartments that let you do more with less. At a location that is set to grow, and with a range of engaging amenities enabling an active lifestyle - live the life you always dreamt of.

Built with cutting edge construction technology, by a name you can trust, NeoHomes are smart, sensible and solid - a perfect home for the modern Mumbaikar.

Neohomes projects launched so far

NeoHills, Tembhipada

NeoSkies, Utkarsh Nagar

Neo Square, Tulshi Pada

NeoValley, Kranti Nagar

NeoPark, Tulshet Pada

VISIT WEBSITE

TAKE A VIRTUAL TOUR

WATCH PROJECT FILM

Ek Nayi Shuruaat

"With NeoHomes, Marathon group enters a brand new chapter in it's journey to create affordable homes for everyone. A seamless mix of brilliant product design and right pricing makes NeoHomes a perfect product for a first time home buyer"

- R Z Shah
Chairman, Marathon Group
B. Sc., M. Ed

"We are very excited to launch NeoHomes in Bhandup. It combines convenience & affordability in the best way possible, possible. With the Metro line 4 set to come in, Bhandup is poised for a tremendous transformation"

- Chetan R Shah
Vice Chairman, Marathon Group
M.S in Structural Engineering,University of Houston, USA

"We wanted to create a product which best suits the current requirement of people within the city. With NeoHomes people get all the advantages of a modern urban living, withinthe city & at affordable prices from a trusted brand"

- Mayur R Shah
Managing Director, Marathon Group
MS in Structural Engineering, University of Oklahoma, USA

Why NeoHomes?

Right price & flexible payment options

Fair and transparent pricing means that NeoHomes are superb value for money. Find the perfect payment plan from various options.

Smart Floor Plans

Super efficient, flexible floor plans that let you do more with less. Compact, but with possibilities limited only by your imagination.

Marathon Trust

Experience of 52+ years in the industry. One of the most trusted names in the city committed to delivering a seamless home buying experience.

neo

Sensible Amenities

All the amenities for you to keep up an active lifestyle without burdening you with higher maintenance costs.

Highest Quality Construction

The highest quality raw materials, premium finishes, advanced MIVAN aluminium formwork & industry best practices resulting in rock solid structures.

Future proof location

Just 10 minutes from Bhandup station. The upcoming metro and new road constructions are set to transform Bhandup. Neo Homes will be right at the centre of it all.

Bhandup Ka Naya Roop

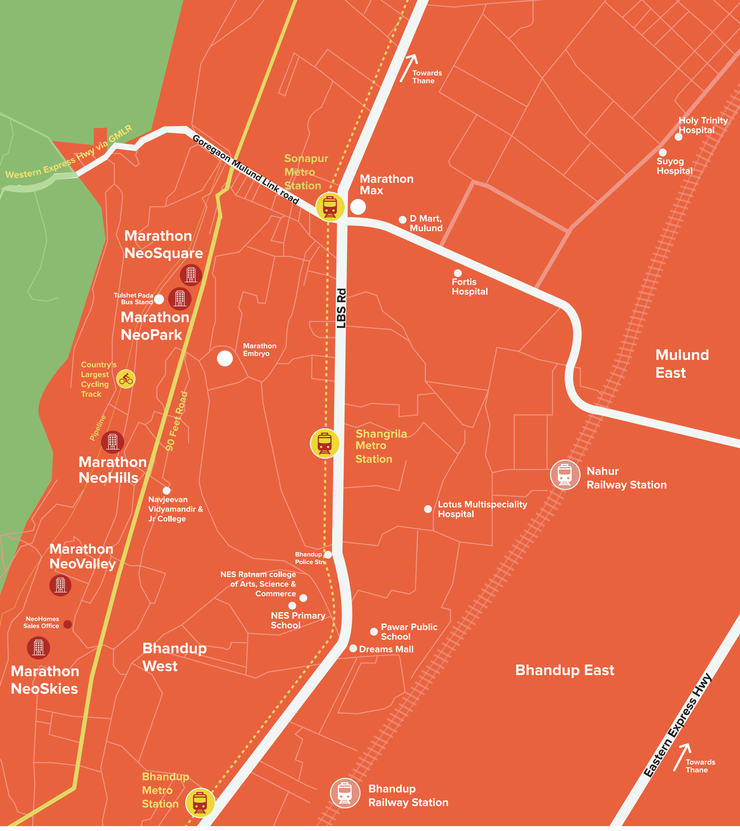
Bhandup enjoys an excellent location within the city with good rail and road connectivity and the greenery of the national park to the west, yet the property rates are lower than the surrounding suburbs of Mulund, Kanjur Marg, Powai and even Thane. With large slum rehabilitation projects now underway, and with the metro set to come soon, Bhandup is set to transform.

Marathon Group has an ambitious vision to help create a New Bhandup with over 5000+ homes being planned in Bhandup over the next few years.

4 acres under development

16+ acres in the pipeline

100+ acres of potential development



Excellent Location

NeoHomes enjoys an excellent location within the city with great rail and road connectivity. It has plenty of schools, colleges, hospitals & shopping hubs in the nearby vicinity. With upcoming new road development and road widening projects , and the metro set to come soon, Bhandup is set for tremendous growth.

Get to anywhere in the city

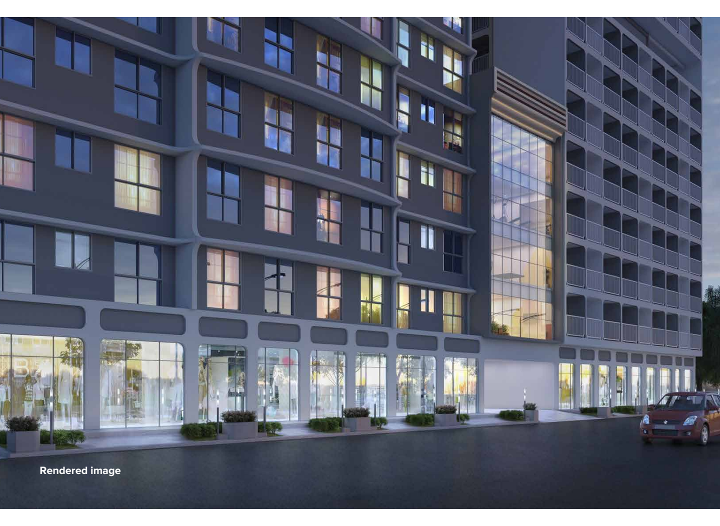
The upcoming metro will be a game-changer for Mumbai, traveling to anywhere in Mumbai will be a breeze. NeoPark is just minutes away from two metro stations in Bhandup

Information about Mumbai metro is sourced from MMRDA and other publicly available websites and may be subject to change.

NeoPark is a large, upcoming cluster development located at Tulshetpada in Bhandup W. Coming up on a 6.5+ acre plot, NeoPark is located very close to LBS Marg and Goregoan Mulund Link road.

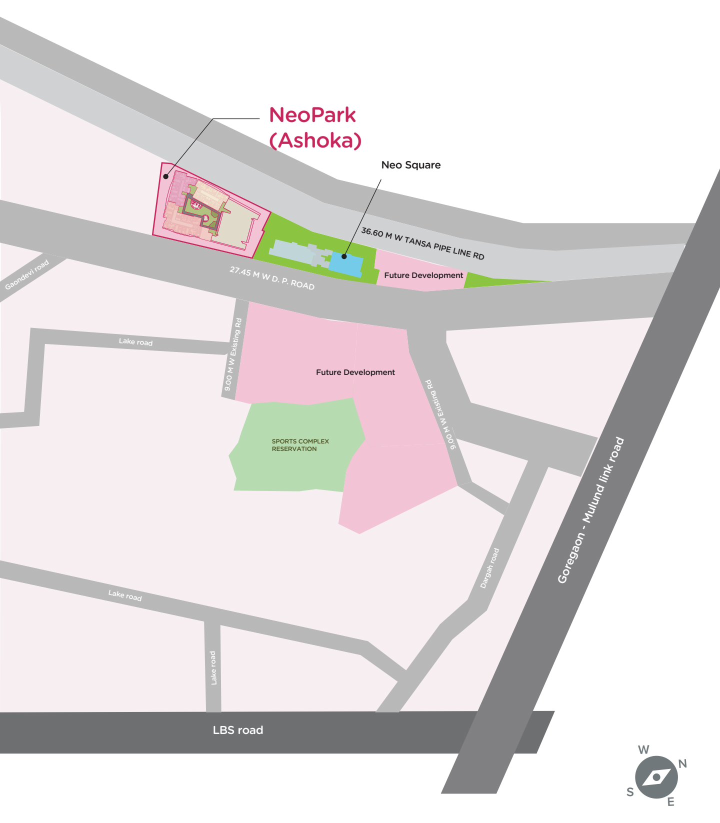
Ashoka is the first tower to be launched in the NeoPark layout

Rendered image



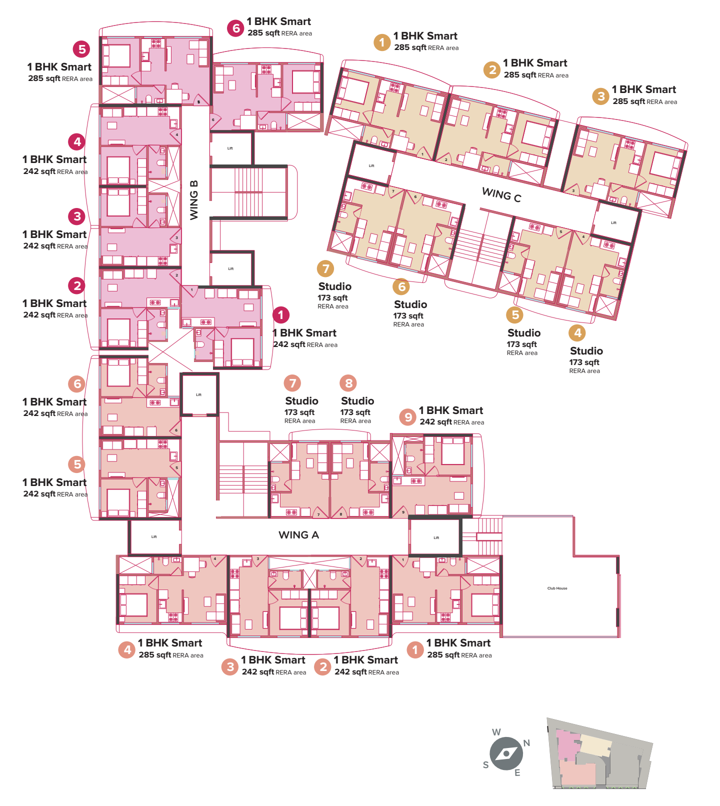
Rendered image

Master Plan

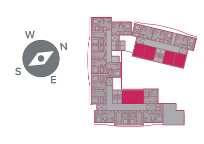


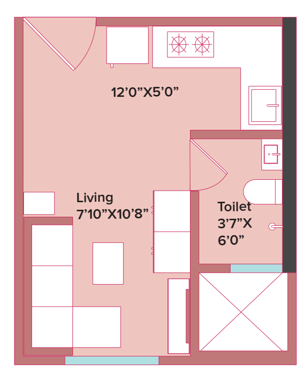
Building Layout Plan

Typical Floor Plan

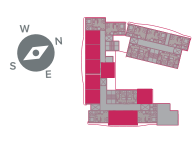


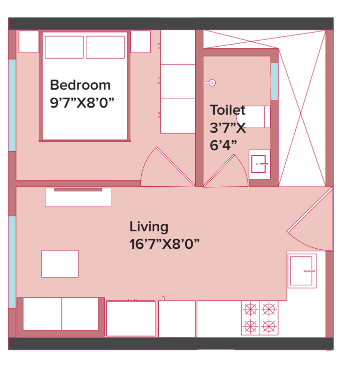
Unit Plan



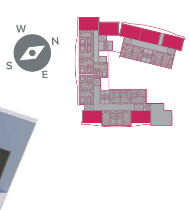


Studio
173.00 sqft
(RERA Area)

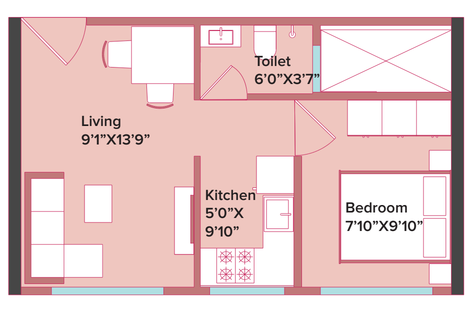




1 BHK Smart
242.00 sqft
(RERA Area)

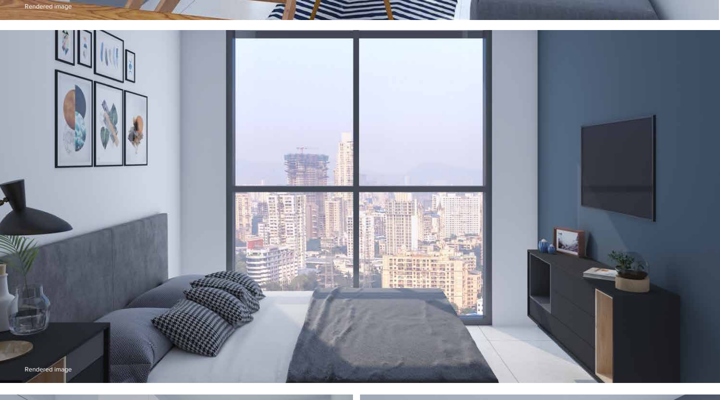


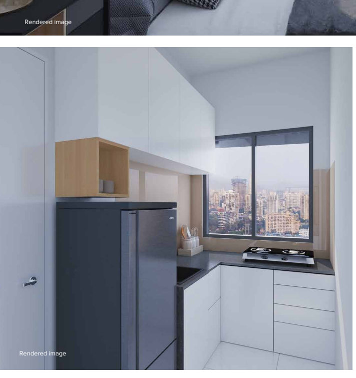
1 BHK Smart
285.00 sqft
(RERA Area)

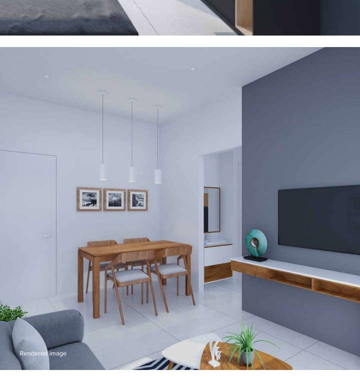


All furniture, items, electronic goods, and other furnishings shown in the images are for representation purpose only. The developer shall not be required to provide any furniture, items, goods amenities etc as displayed in the pictures

Rendered image







NeoValley is the largest and most ambitious launch for Marathon in Bhandup. Coming up on a proposed 16 acre development, NeoValley is located at Kranti Nagar, right in the heart of Bhandup.

Kaveri is the first tower to be launched in the NeoValley layout.

Master Plan

Proposed 16 acres of development

Building Layout Plan

Typical Floor Plan

Unit Plan

Studio
164.00 sqft
(RERA Area)

Studio
166.00 sqft
(RERA Area)

Studio
211.00 sqft
(RERA Area)

Studio
183.00 sqft
(RERA Area)

1 BHK smart
237.00 sqft (RERA Area)

1 BHK smart
244.00 sqft (RERA Area)

1 BHK
323.00 sqft
(RERA Area)

All furniture, items, electronic goods, and other furnishings shown in the images are for representation purpose only. The developer shall not be required to provide any furniture, items, goods amenities etc as displayed in the picture.

Kaveri Living

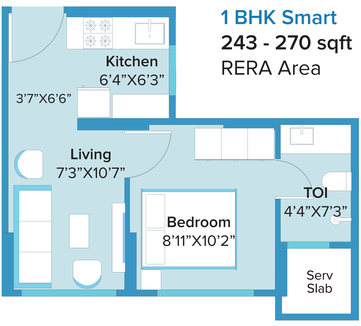
Bedroom Image

Kitchen Image

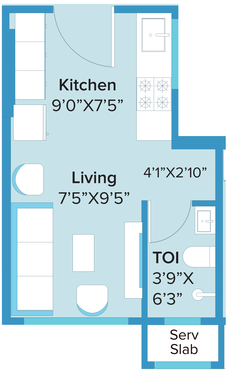
A brand new addition under the NeoHomes umbrella, NeoSquare is a stunning new tower offering superbly designed smart residences with optimal space usage.

Typical Floor Plan

Unit Plan



1 BHK Smart
243 - 270 sqft
RERA Area



Studio
155 - 179 sqft
RERA Area

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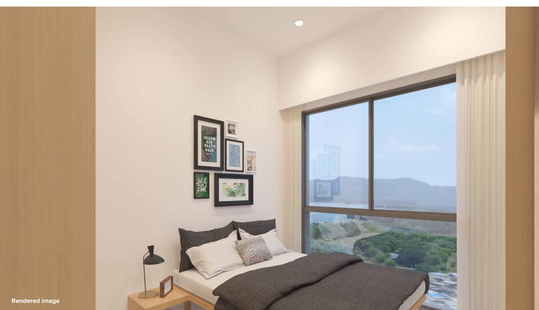

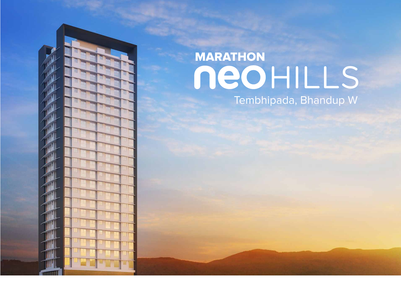

NeoHills is a stunning new tower under he NeoHomes umbrella, offering superbly designed smart residences with optimal space usage & sensible amenities.

Typical Floor Plan

Unit Plan

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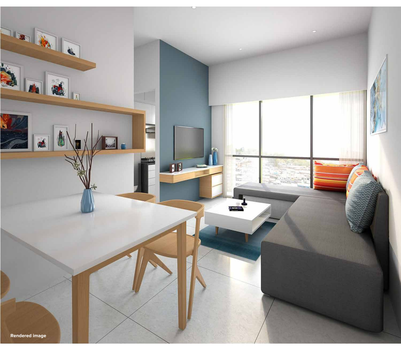
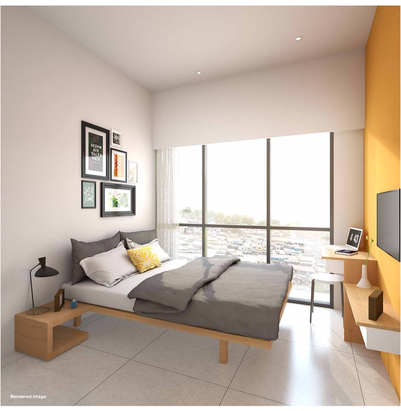
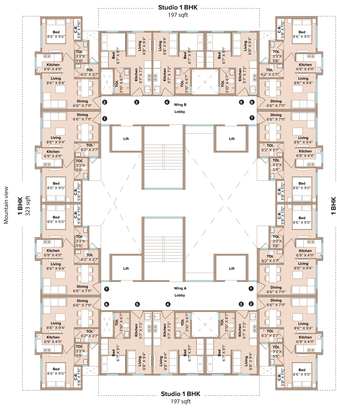




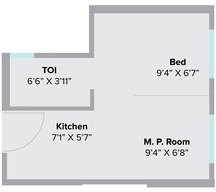
The first building under the NeoHomes umbrella. NeoSkies is a stunning new tower offering superbl designed smart residences with optimal space usage.

Typical Floor Plan



Unit Plan

Studio 1 BHK
197 sqft



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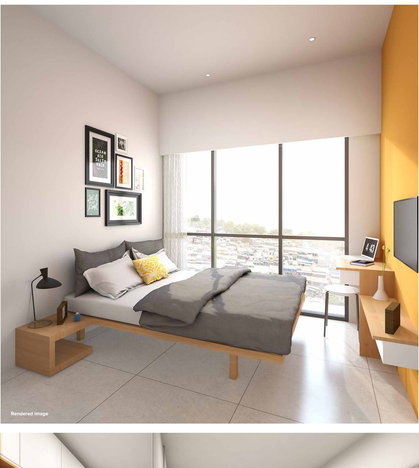
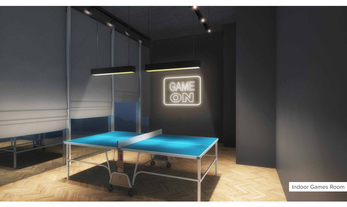


Active amenities

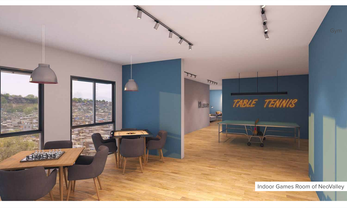
At NeoHomes you will find all the amenities you and your family need to keep up an active lifestyle.

- Clubhouse*
- Gym
- Indoor Games room
- Wi-fi lounge & library*
- Dance studio*
- Walking track*
- Landscaped garden
- Kids' play area
- Senior citizens corner*
- Pergolas*
- Yoga decks*
- Reflexology corner*
- Multi-purpose hall*
- Sky garden*
- Proposed primary school within campus*
- E-Learning zone*

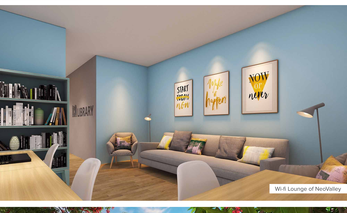
**Only available in select projects. Contact sales for details*



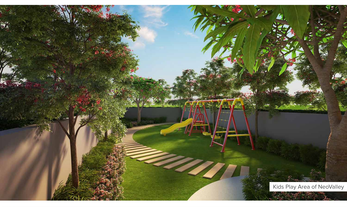
Indoor Games Room

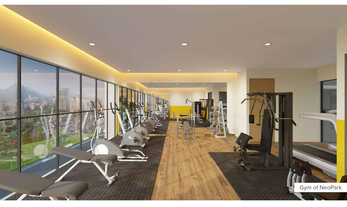


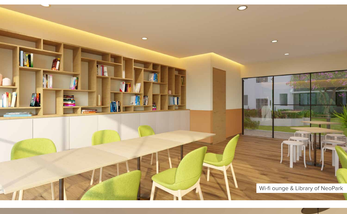
Indoor Games Room of NeoValley

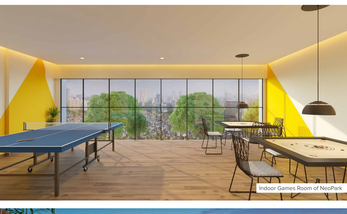


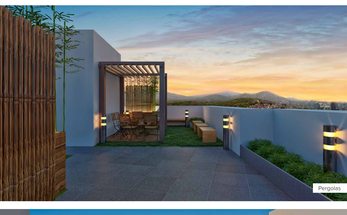
Wi-fi Lounge of NeoValley

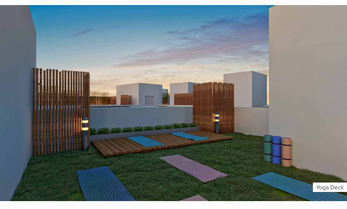

Kids Play Area of NeoValley


Gym of NeoPark


Wi-fi ounge & Library of NeoPark


Indoor Games Room of NeoPark


Pergolas


Yoga Deck

Kids Play Area of NeoPark

Apartment Amenities

- Ceramic tile flooring *Kajaria/Nitco/Johnson/ Somany/Simpolo or equivlaent*
- Acrylic based distemper paint for ceilings and walls *Asian Paints/Berger/Dulux/ Nitco/Godavari or equivalent*
- Granite kitchen platform
- Kitchen stainless steel sink, satin finish *Nirali/Cerysil/Frankie or equivalent*
- Ceramic tiles on wall above kitchen platform upto 2' *Kajaria/Nitco/Johnson/Somany/Simpolo or equivlaent*
- Concealed electrical wiring with copper wire and circuit breakers at appropriate places
- Powder coated aluminium windows
- Red Marandi wood door frames
- Solid core flush doors with laminate finish
- Intercom system
- Geyser upto 3 liter *Venus/Racold/Rocket/Jaquar or equivalent*
- Concealed plumbing with I.S.I quality sanitary fittings in toilets *Jaquar/ROCA/Parryware/CERA or equivalent*
- Ceramic tiles in toilet till door frame height *Kajaria/Nitco/Johnson/Somany/Simpolo or equivlaent*
- The Structure shall be of RCC with Excellent exterior elevations on the sides*
- All rooms with vitrified tiles flooring*
- All the toilets shall be designers toilets with ceramic tiles*
- CP & sanitary fittings*
- MTNL telephone wiring will be concealed*
- Provision for TV cable connections in each flat shall be provided with concealed plug point*
- CCTV security system shall be provided to screen visitors at ground floor*
- All the electrical wiring shall be concealed and copper wire*
- Circuit breakers shall be provided in place of fuses*
- All the toilets shall have concealed plumbing with ISI quality fittings*
- All the master toilets shall have boilers of 15 litres & one common toilet shall have*
- instant 3 litres geyser for hot water facility, chrome finish bathroom fittings and sanitary ware of ISI approved company*
- Lift with spacious & decorative entrance passage*
- Dado ceramic tiles*
- CCTV system shall be provided by screen visitor at ground level*
- Flooring ceramic tiles*
- The structure shall be of RCC with excellent exterior elevations on all four sides*
- Lifts with spacious and decorative entrance passage*

Project Amenities

- Power backup
- Fire fighting equipment as per local norms
- High speed elevators *Thyssen Krupp/ Schindler/Kone/EROS/Johnson or equivalent*
- Three tier security system :
  1. Gate security
  2. Lobby security
  3. CCTV monitoring and intercom *Panasonic/HikVision/CP Plus or equivalent*
- Grand double height entrance lobby*
- Staircase
- Stack Parking / Puzzle / Non stackable*
- Stilt*
- Society office*

**Only available in select projects. Contact sales for details*

MARATHON

We are a Mumbai based real estate development company that has completed over 80 projects in the city. We are currently building several townships in the fastest growing neighborhoods, affordable housing projects, ultra-luxury skyscrapers, small offices and large business centers. Our projects are spread across the Mumbai Metropolitan Region (MMR)

MORE THAN
52 YEARS
OF REAL ESTATE EXPERIENCE

MORE THAN
80 PROJECTS
COMPLETED

2 MILLION SQ. FT.
OF BUSINESS SPACES UNDER DEVELOPMENT

18 MILLION SQ. FT.
OF LAND UNDER DEVELOPMENT

OVER
15,000 HOMES
TO BE DELIVERED IN NEXT 5 YEARS

Superb Construction

Marathon projects are built using cutting edge construction technology that ensure our structures are rock solid, leak proof and built to last.

52 years of expertise

With our leadership team having decades of engineering and construction expertise, we have been pioneers of many best practices in the industry. We do not outsource our construction and our engineers retain full control over construction quality.

Rock solid construction

The revolutionary MIVAN formworktechnology allows for simplified and faster construction activity with an excellent, smooth concrete finish. It helps to reduce the time taken for construction while creating rock-solid, leak-resistant structures.

Micro-managed quality

Our engineers go right till the source of the raw material to ensure that quality is uncompromised. An on-site material testing lab ensures the highest levels of quality control. We used only premium finishes in your homes and use premium, polymer paints that do not fade and last for a long time.

Safety first

We deploy high quality CCTV, fire fighting & electrical safety systems. We use multiple circuit breakers, low smoke hazard cables, elevator safety systems and more to ensure your safety. Our water tanks are also designed to minimise microorganism growth.

Our story

Our Origins

1922
Our origins date back to 1922 when our patriarch played a key role in creating the masterplan for 550 acres of the suburb of Mulund - his role in the planning has resulted in Mulund being one of the best planned suburbs today.

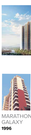
1969
Marathon Group was formally established with our headquarters in Mulund.

70's-90's

We played a key role in shaping the Mulund skyline through the next

Poonam, built in 1972, was the first building with an elevator in Mulund.

Marathon Antarikish was the first high rise in Mulund.



KUBUDINI
1975

MAHAVIR DHAM
1977

RITA APARTMENTS
1979

TIRUPATI & BALAJI
1982

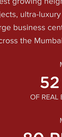
JUPITER-VENUS
1985

90's-00's

We witnessed exponential growth starting from the 90's by venturing into new locations like Lower Parel and Panvel and new categories like townships and affordable housing.

We ventured into affordable housing with the award winning Marathon Nagari township at Badlapur

Our flagship commercial project, Marathon Futurex at Lower Parel opened in 2010. Futurex is a landmark in the city & houses some of the finest international & national brands.

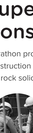


We recognised the superb potential of Panvel and launched our first premium township project Marathon Nexzone. It was also the first project in Mumbai to offer e-registration of property.

MARATHON GALAXY
1996

MOUNT VIEW
1996

VIRAYATAN (SOCIALIS)
1996

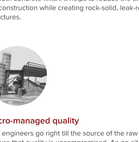


UDYOG KSHETRA
1997

MARATHON HERITAGE
1999

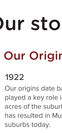
10's-Present

We launched two more large township projects at Dombivli - Newtown and Newworld.



Launched Monte South at Byculla, a joint venture with Adani Realty - one of the most luxurious projects in South Mumbai.

We ventured into the education space with the revolutionary NEXT School at Mulund W. NEXT is India's 1st Big Picture Learning school.



We launched NeoHomes - a new generation of urban homes at Bhandup W, that offers the average Mumbaikar the chance to own a home in the city.

Ongoing Projects

We are currently building several townships in the fastest growing neighborhoods, affordable housing projects, ultra-luxury skyscrapers, small offices and large business centers, with projects spread across the Mumbai Metropolitan Region (MMR).

Monte South, **Byculla**

Monte Carlo, **Mulund (W)**

Nexzone, **Panvel**

Nexworld, **Dombivali (E)**

Nextown, **Kalyan-Shil Rd**

NeoHomes, **Bhandup (W)**

Eminence, **Mulund (W)**

Millennium, **Mulund (W)**

Futurex, **Lower Parel**

We've been on a Marathon run. Since 1969

POONAM
1972

KUMUDINI
1975

MAHAVIR DHAM
1977

RITA APARTMENTS
1979

TIRUPATI & BALAJI
1982

JUPITER-VENUS
1985

ANTARIKSH
1990

MARATHON GALAXY
1996

MOUNT VIEW
1996

VIRAYATAN (DEOLALI)
1996

MARATHON HEIGHTS
1997

UDYOG KSHETRA
1997

MARATHON HERITAGE
1999

MARATHON COSMOS
2001

MARATHON MAX
2003

MARATHON MAXIMA
2003

MARATHON CHAMBERS
2004

MARATHON OMEGA
2005

MARATHON NEXTGEN ERA
2006

MARATHON ONYX
2012

MARATHON MONTE VISTA
2013

MARATHON NAGARI-NX
2014

MARATHON EMBRYO
2015

MARATHON ICON
2015

MARATHON EMBLEM
2020

Estrade Real Estate Awards
Digital Awards, Singapore 2021
Marathon Group

Iconic Premium Residential Project
Midday Icons 2019
Marathon Nexzone

Estate awards 2019 W
Affordable housing of the year
Marathon NeoHomes

D L Shah Quality Award 2018
Quality Council of India
Marathon Nexworld

The Extraordinaire-Brand (Real Estate Category) 2018-19
Brand Vision by Nexbrands
Marathon Group

Developer of the Year
DNA Real Estate & Inrastructure Round Table Awards 2018
Marathon Group

Developer of the Year
ET Now Real Estate Awards 2018
Marathon Group

Best Developer-2017
Construction Times Builders Awards
Marathon Group

Best Residential High-Rise Architecture
Asia-Pacific Property Awards 2017
Monte South

Best Commercial High-Rise Development
Asia-Pacific Property Awards 2017
Marathon Futurex, lower Parel

RBNQA
'Making Quality Happen'
Awards 2017
Marathon Group

Best Upcoming Green Project of the Year - 2015
Construction Times Builders Awards
Marathon Futurex, Lower Parel

2nd Most Trusted Developer in MMR
NDTV Profit & Prop Equity Survey, 2014
Marathon Group

Best Residential Apartment: Low cost Metro - 2012
by CREDAI
Marathon Nagari, Badlapur

Best Urban Design & Master Planning 2009
Construction Source India
Marathon Nextgen Campus
Lower Parel

Best Residential Project of the Year 1999
Accommodation Times
Marathon Heights, Worli

MARATHON
neoHOMES
Bhandup W

Sales Office:

Ground Floor, Veronica Sai Vihar, Tembipada Rd, Bhandup West, Mumbai, Maharashtra 400078

W: marathon.in/neohomes

T: 7677501501

The project has been registered via MAHA RERA registration no. - Marathon NeoPark: P51800030751/ 52 and is available on the website https://maharera.mahaonline.gov.in

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